

NEW JERSEY FLORICULTURE: SELECTED CROPS, 2005 - 2006

Plant Type	Units	Operations with \$100,000 + Sales					
		Growers		Quantity Sold		Wholesale Value of Sales 1/	
		2005	2006	2005	2006	2005	2006
		<i>Number</i>		<i>1,000 Units</i>		<i>1,000 Dollars</i>	
Bedding/Garden Plants, Total 2/		3/	3/	3/	3/	94,926	104,035
Annuals		3/	3/	3/	3/	59,143	58,201
Hanging Baskets, Geraniums Cuttings	Baskets	73	67	220	341	1,432	2,387
Hanging Baskets, Impatiens	Baskets	61	53	178	95	1,054	619
Hanging Baskets, New Guinea Impatiens	Baskets	93	78	284	372	2,031	2,437
Other Hanging Baskets, Flowering	Baskets	66	51	465	750	3,311	4,448
Impatiens	Flats	110	101	800	728	5,952	5,584
Petunias	Flats	104	96	355	342	2,819	2,726
Other Flowering and Foliage Type	Flats	95	82	982	909	7,611	6,881
Potted Geraniums (Cuttings)	Pots	109	99	2,436	2,229	4,146	4,464
Potted New Guinea Impatiens	Pots	109	95	1,676	1,448	2,696	2,345
Other Potted Flowering and Foliar Type	Pots	58	56	5,395	5,280	9,902	9,748
Herbaceous Perennials		3/	3/	3/	3/	35,783	45,834
Potted Hardy/Garden Mums	Pots	110	98	5,910	5,200	12,441	13,069
Other Potted Herbaceous Perennials	Pots	90	86	5,099	8,116	21,324	29,278
Flowering Potted Plants, Total		3/	3/	3/	3/	28,614	29,221
Lilies, Easter	Pots	38	31	465	453	1,748	1,717
Poinsettias	Pots	85	70	2,130	2,105	10,244	9,266
Foliage For Indoor or Patio Use, Total		3/	3/	3/	3/	2,897	3,049
Hanging Baskets, Foliage	Baskets	33	27	125	120	824	763
Potted Foliage	Pots	19	15	4/	4/	2,073	2,286
Growers with Gross Value of Sales	Number of Growers		Covered Area (1,000 Sq Ft)		Expanded Wholesale Value of Sales (\$1,000) 5/		
	2005	2006	2005	2006	2005	2006	
\$100,000 and over	182	165	17,590	17,323	150,909	158,494	
\$10,000 - \$99,999	181	185	2,604	2,739	7,911	8,601	
Total	363	350	20,194	20,062	158,820	167,095	

1/ Equivalent wholesale value of all sales.

2/ Includes annual bedding plants and herbaceous perennials.

3/ Data not available.

4/ Data not collected.

5/ Wholesale value of sales as reported by growers with \$100,000 or more in sales of floriculture crops plus a calculated wholesale value of sales for growers with sales below \$100,000. The value of sales for growers below the \$100,000 level was estimated by multiplying the number of growers in each size group by the mid-point of each dollar value range.